



## Western Art Show

(AUCTION, GALLERY, ARTISTS' STUDIOS, & PHOTO)

November 1, 2009

Mission: **To create a premier event which promotes Western Culture and Heritage through the presentation & sale of original Western Art and photography.**

Dear Artists,

The Calgary Stampede Western Art Show invites you to participate in the 2010 Show. The 2010 Stampede will be held Friday July 9<sup>th</sup> to Sunday July 18<sup>th</sup>.

The Western Art Show is a juried show of original pieces created by Artists and Photographers whose work celebrates the heritage and grandeur of the West. All art submitted must be "original" both in concept and in subject matter. This exhibition will be located in Hall D and E of the BMO Centre on Stampede Park. The Western Art Auction will be held in the Palomino Room on the evening of Thursday, July 15<sup>th</sup>, 2010.

We are currently seeking applications for:

- 1. Artists' Studios** –The focus of this area is original art that is displayed and sold by artists in either individual or shared booths. Artists must be present during Stampede to sell their work. Mediums include flat painting (oil, acrylic, watercolor, pencil), bronze, stone, wood, clay, leather, silver, gems, metal, etc.
- 2. Western Art Auction** - The original juried art is displayed from Wednesday, July 7<sup>th</sup> to Wednesday July 14<sup>th</sup>. These pieces will be auctioned on Thursday, July 15<sup>th</sup>. This auction is one of the most renowned auctions for Western Art in Canada, attracting collectors from Canada and abroad.
  - **Silent Auction** – Original pieces that are not otherwise available in other areas of the Western Art Show will be sold at the Silent Auction which occurs at Showcase Stir'Up on Wednesday, July 7<sup>th</sup>.
- 3. Western Art Gallery** – The Gallery Art is displayed in a cluster of an individual artist's work and sold through the Western Art Show Sales desk. Artists are not present to sell their work. Additional features within the Gallery are:
  - **Artists' Window** - an interactive area where artists demonstrate their skills and display their work.
  - **People of the Plains** – Artistic Expressions – a showcase for Aboriginal artists wanting to gain exposure.
- 4. Western Photo Gallery and Competition** – Submitted photos will be juried for 2 areas – The **Competition** will be displayed in an ongoing digital presentation and the **Gallery** area will display and sell framed and matted prints. The exhibition and sale of juried photo prints expands on the theme of "western art" in the Western Art Show.

Applications for all areas are available to download from the website as of November 1, 2009. If you are unable to download the applications you require, please contact Christine Verdonck at 403-261-9141 or CVerdonck@calgarystampede.com and an application will be mailed to you.

Please note, the deadline for submissions this year is January 8, 2010. Please ensure you read over each application carefully to note changes for 2010. We look forward to receiving your applications and submissions.

Sincerely,



Jill Cross  
Chair Western Showcase

*For:*

Marjorie Fenton  
Chair, Auction

Alan Kidd  
Chair, Artists' Studios

John Mitchell  
Chair, Gallery

Alan Chu  
Chair, Western Photo