

## 2010 WESTERN PHOTO GALLERY - RULES & REGULATIONS

The Western Photo Gallery Committee (WPGC) of the Calgary Stampede showcases Western heritage through photography. As part of the WPGC, the Western Photo Gallery promotes the sale of photographic images on a commission basis. The WPGC selects photographs through a jury process, and invites the selected photographers to submit framed and matted prints which will be available for sale during the 2010 Calgary Stampede. Photographers must provide 2 framed and 2 matted copies of each photograph selected by the jury for sale. Accepted photographs must have professional quality framing or mounting to be eligible for display.

Additional information about the Western Photo Gallery may be obtained by contacting [westernphoto@westernshowcase.com](mailto:westernphoto@westernshowcase.com).

### Western Theme

Images submitted to the Gallery should showcase a western theme, including Western heritage or lifestyle, the rich history of Western Canada or the Calgary Stampede. Western Photography is defined as photos that depict Western prairie/mountain culture, lifestyle, heritage, and character. A variety of subjects are welcomed including ranching, landscapes, rodeo, agriculture, First Nations, floral, portraits, architecture, and wildlife. The WPGC website

([http://westernshowcase.calgarystampede.com/new/western\\_photo.htm](http://westernshowcase.calgarystampede.com/new/western_photo.htm)) has examples of images that have been previously juried into the Gallery. When selecting images for the Gallery, the jury will give consideration to images that would appeal to a purchaser of fine art western photography.

### Submission of Entries to the Western Photo Gallery

#### Eligibility to Submit Photographs

The Western Photo Gallery (WPG) is open to professional and amateur photographers from around the world. Please note that photographers are responsible for all costs associated with the delivery and/or returns as well as any transportation costs to and from the Stampede.

Volunteers of the Western Photo Gallery Committee of the Calgary Stampede and their immediate families are not eligible to submit entries to the Western Photo Gallery.

#### Submission of Photographs

Each entrant may submit a maximum of ten (10) entries. There is no entry fee for submission. Entries must be received by 11:59 P.M. Mountain Standard Time on March 31, 2010 to be eligible for the 2010 Western Photo Gallery. No entries will be accepted after that time. All entries must be submitted in a digital format as outlined below. **Images not adhering to the submission requirements will not be accepted.**

Images must be submitted in a **JPEG (JPG) format** only. Images should be submitted in the best resolution possible, with the overall file submission no greater than 2MB in file size. The photographer's signature or any identifying marks must not be visible on the digital images submitted to the jury.

Digitally enhanced or modified images may be submitted to the Western Photo Gallery. Images or any part of the final image may be created and/or modified digitally. Images or any part of the final image may be originally in a traditional film or slide format and then scanned into a digital

format. If an image is heavily modified, it should still be recognizable as fitting the western theme.

## **Acceptance of Entries into the Western Photo Gallery**

### **Jury process**

Entries will be juried on image quality, technical ability, saleability and adherence to the western theme. Entries will be displayed and juried in the condition they are submitted. The panel will not be made aware of the identity of the artist as part of the jury process. By entering the WPG, the entrant agrees and understands that photography is subjective. Due to that subjectivity, accepted entries will be determined by the judges and all decisions pertaining to the accepted entries are final.

### **Notification of Acceptance**

Photographers will be notified by May 1, 2010 of whether or not any or all of their entries have been accepted for the Western Photo Gallery at the 2010 Calgary Stampede.

### **Photographic Display Information**

**Photographers accepted into the Western Photo Gallery will be asked to submit two framed prints and two matted prints of each of the accepted images.** The size of each print, the framing/matting material and the sales price are all at the discretion of the photographer. Accepted entries will be on display for sale during the Calgary Stampede from July 9-18, 2010 and during Showcase Stir'up (July 7, 2010). Accepted images will be displayed at the discretion of the WPGC, who will use their best efforts to promote the photographic work prior to and during the show.

The WPGC will provide a sales contract to photographers prior to the Calgary Stampede, which must be signed prior to photographs being displayed. The CS will receive a 30% commission of any photographic work sold during the Calgary Stampede.

The framed and matted prints must substantially match that of the digital image that was submitted for the jury process. The WPGC has the right to remove from the Gallery any photographic images that deviate substantially from the digital submission. The photographer may add basic information about the photograph to the matte, including photograph title, artist name/signature, date, and edition number. No other text, quotes or graphics may be added.

In June 2010, photographers will be provided with a delivery date on which photographs must be delivered to the Calgary Stampede. Photographers will be responsible for all costs associated with getting the images to the WPGC. Photographers are also responsible for costs associated with returning any unsold prints. Residents outside of Canada are responsible for all costs (duties, etc.) associated with shipping commercial prints to another country. WPGC and Calgary Stampede are not responsible for any unclaimed prints.

### **Quality of Images and Framing**

**Images must be dry mounted or backed to prevent buckling. Where possible, images should be shrink-wrapped or covered in plastic to prevent damage.**

Watermarks, dust marks, printer lines, scratches on frames, etc. may prevent the image from being displayed at the Calgary Stampede. The WPGC has the right to remove any poor print quality images or those not professionally framed from the Gallery.

## **Legal Information relating to the Western Photo Gallery**

By submitting an entry or entries implies that the entrant accepts all the conditions, rules and regulations of the WPGC and the Calgary Stampede.

The WPGC and the Calgary Stampede reserve the right to reject any entry that does not conform to the rules and regulations outlined or, in the opinion and at the discretion of the WPGC and the Calgary Stampede, are not deemed to be appropriate for the intended viewing audience. The decision of the WPGC and Calgary Stampede is final. Neither the WPGC nor the Calgary Stampede is responsible for lost entries, misdirected entries, unreadable entries or entries that have digital artifacts or defects.

The entrant warrants that the images submitted are the original work of the Photographer and that the Photographer holds copyright and must retain all rights as required by the Calgary Stampede. By submitting an entry or entries, the entrant accepts that his or her work can be reproduced with no further compensation in promotional media that is associated with the WPGC and the Calgary Stampede. This includes, but is not exclusive to, being put on a website or in a brochure. All other rights remain with the entrant.

The entrant is responsible for obtaining a model release, where necessary, from any identifiable person or persons featured in any entry. The model release should be made available on request to WPGC should the need arise. A signed model release gives consent from the identifiable person or persons to the photographer for public display and other uses. Any identifiable person under 18 years of age must have a model release signed for them by a parent or legal guardian.

While WPGC and Calgary Stampede take reasonable and responsible steps to ensure that the information, links, images, and text on this website are accurate, and WPGC and the Calgary Stampede make no representations or warranties as to the completeness or accuracy of the information. The WPGC and the Calgary Stampede accept no liability for any errors or omissions in the content of this site.

### **Privacy of Information**

Personal and demographic information provided will not be used for the purposes other than those related to Calgary Stampede operated programs or business purposes. Your information will be handled with respect and will not be sold, given away, or provided to parties outside the Calgary Stampede without your consent, unless the law requires that it be shared. By entering, the entrant agrees that pictures of his/her entry may be used by the Calgary Stampede in promotional material.